



**BLAIR**  
*Racing*



**44 ALEX BARRON**



### THE SPONSOR: Powerful facts about Rayovac

Rayovac is one of the world's leading battery and lighting device companies. Rayovac's new Maximum Plus' alkaline batteries deliver long lasting power at a value price. Rayovac is the number one selling rechargeable brand of battery in the U. S. Our Rayovac 1-Hour charger is the first one-hour charger for high-capacity nickel metal hydride (NiMH) batteries, the longest lasting rechargeable batteries. The company is also the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

More information about Rayovac can be found at

[www.rayovac.com](http://www.rayovac.com).

### FAST FACTS ABOUT THE INDY RACING LEAGUE

Engines are 3.5 liter, methanol-powered and produce more than 650 horsepower. Barron can accelerate in his Rayovac Racing prepared IRL entry from 0 to 100 mph in less than three seconds. The series will race 14 different times this year on tracks throughout the United States including the world's most famous race track, the Indianapolis Motor Speedway. IRL web site: [www.Indyracing.com](http://www.Indyracing.com)



### THE DRIVER - ALEX BARRON

Birthplace . . . . . San Diego, California  
Birth date . . . . . June 11, 1970  
Residence . . . . . Menifee, California



### DRIVER HIGHLIGHTS

- 2002** Indy Racing League, Rayovac Blair Racing  
Indy 500 Co-Rookie of the Year
- 2001** CART, Blair Racing  
Indy Racing League, Sam Schmidt Motorsports  
Test driver, Dale Coyne Racing and CART
- 2000, 1999, 1998** CART, drove for Marlboro Team Penske, Dan Gurney All American Racers & Dale Coyne Racing
- 1997** KOOL Toyota Atlantic Series, Lynx Racing  
Won Drivers' Championship and named Rookie of the Year. Five wins, three poles.
- 1996** F2000, DSTP Racing
- 1981-1995** Four time Grand National Karting Champion. Won the most pro kart races in 125cc Shifter Kart division. Seven time California State Champion 100cc and 125cc.



### THE TEAM & THE CAR

Engine . . . . . Chevrolet  
Chassis . . . . . Dallara  
Tires . . . . . Firestone  
Team base . . . . . Indianapolis  
Team Web site . . . . . [www.Blairracing.com](http://www.Blairracing.com)

### Larry Blair — Owner

Blair is a businessman and entrepreneur in the technology sector. He held key positions with businesses that laid the foundation of the Internet.

### Hayden Harris — Co-Owner

Harris is a general partner and co-founder of many successful companies in Michigan. Harris is the Chairman of the Board of McLaren Performance Technologies, Inc., a provider of high performance automotive equipment and services.

### Tom Gloy — President

Gloy has owned teams, driven and won in many different series; in CART, North American Formula Atlantic, SCCA Trans-Am Series, IMSA, and in the Indianapolis 500.

### John Dick — Engineer

Dick has vast engineering experience including working with notable names like Unser, Sullivan, Sticklin, Luyendyk, Andretti, and Tracy. In 1990, Dick was on the winning Indianapolis 500 team with driver Arie Luyendyk.